

FIG. 1

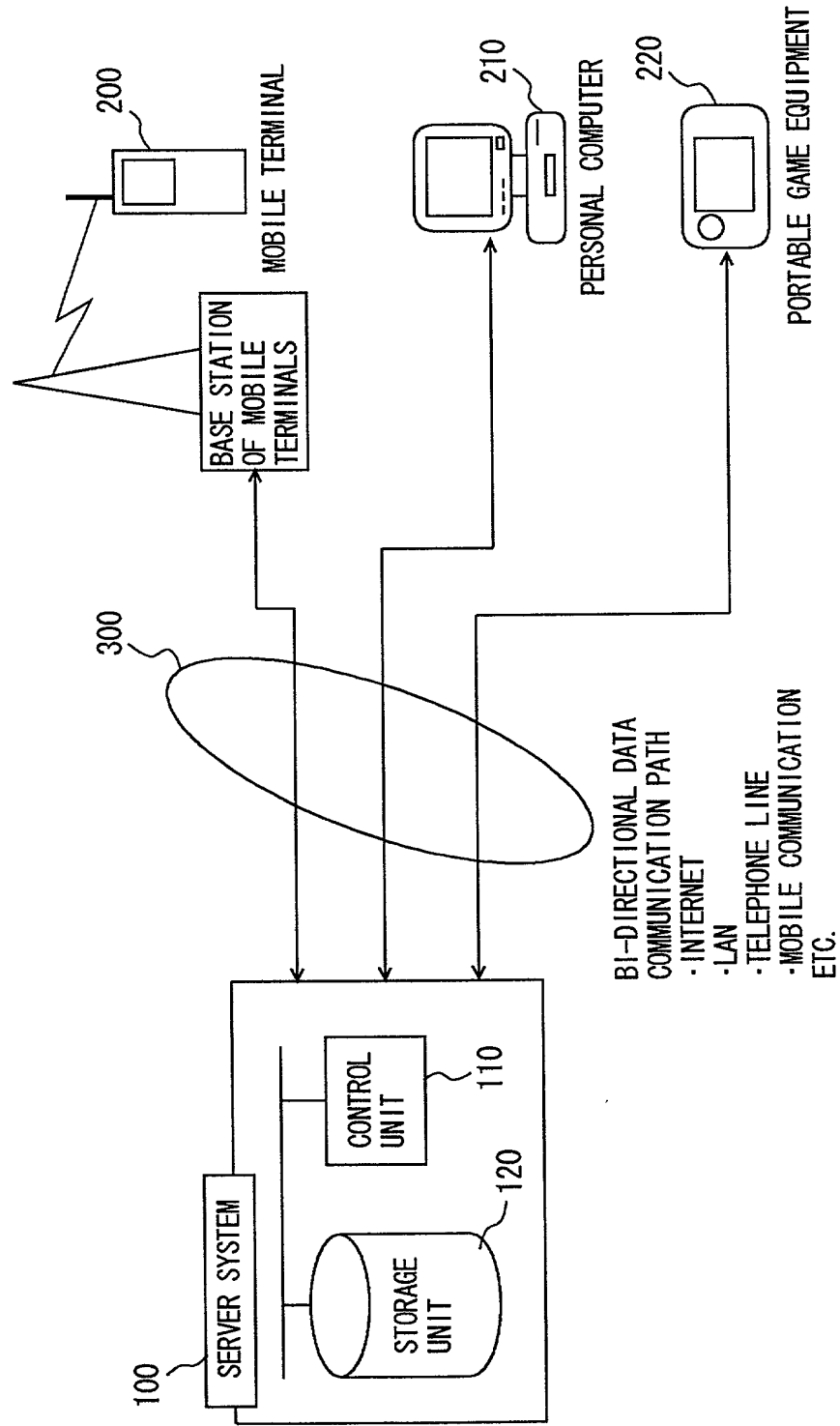


FIG. 2

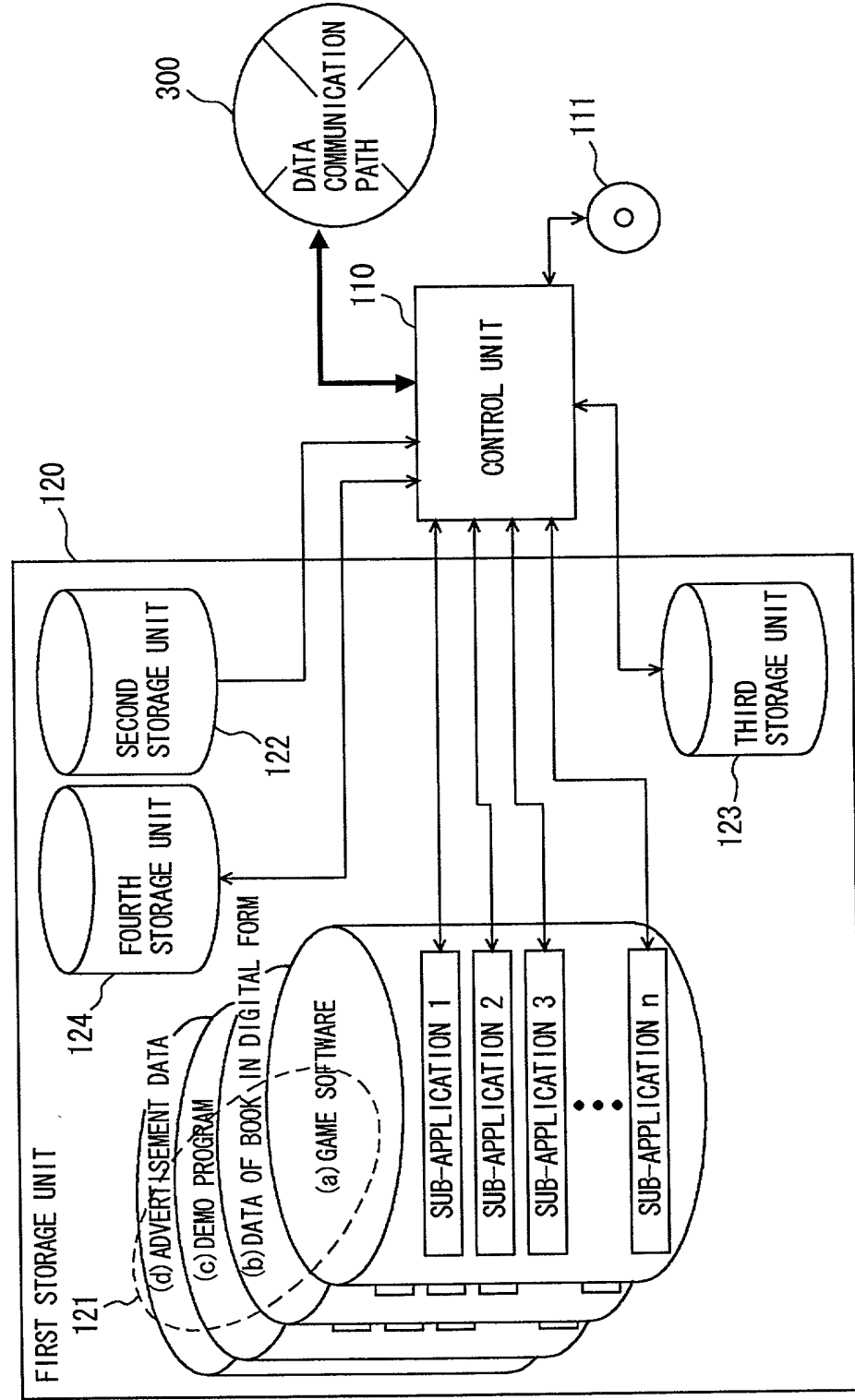


FIG. 3

APPLICATION ID	SUB-APPLICATIONS
123456	PROGRAM FOR HOLE 1 OF GOLF GAME
123457	PROGRAM FOR HOLE 2 OF GOLF GAME
123458	PROGRAM FOR HOLE 3 OF GOLF GAME
234567	SENTENCES FOR CHAPTER 1 OF MYSTERY
234568	SENTENCES FOR CHAPTER 2 OF MYSTERY
:	:

FIG. 4

APPLICATION ID	PRICE INFORMATION	NUMBER OF TIMES OF UTILIZATION	APPLICATION NAME	PROVIDER	CREATOR	...
123456	500	570	SUPER GOLF	SHARP	JOHN SMITH	...
123457	200	200	SUPER GOLF	SHARP	JOHN SMITH	...
123458	200	50	SUPER GOLF	SHARP	JOHN DONALD	...
234567	100	3257	KYOTO MYSTERY	BUN-EISHA	JIRO YOSHIDA	...
.	.	.	.	.	.	.
.	.	.	.	.	.	.

FIG. 5

USER ID	PASSWORD	PERSONAL INFORMATION	CREDIT BALANCE INFORMATION	APPLICATION UTILIZATION HISTORY	TERMINAL ID	...
0663121234	*****	ADDRESS, NAME...	0	GOLF...	SH021	...
0743561234	*****	ADDRESS, NAME...	500	OUTER SPACE...	SH022	...
0502345678	*****	ADDRESS, NAME...	3500	1213456..	DSS000000012	...
0901234567	*****	ADDRESS, NAME...	200	23456...	DSH500000123	...
:	:	:	:	:	:	:
.	.	.	.	.	.	.

FIG. 6

PREPAID ID	PASSWORD	VALUE INFORMATION	DATE OF ISSUANCE	UTILIZATION INFORMATION	...
123456	****	500	2000/06	USED	...
123123	****	1000	2000/06	USED	...
234345	****	1000	2000/08	UNUSED	...
456456	****	2000	2000/08	UNUSED	...
.	.	.	.	.	.
.	.	.	.	.	.

FIG. 7

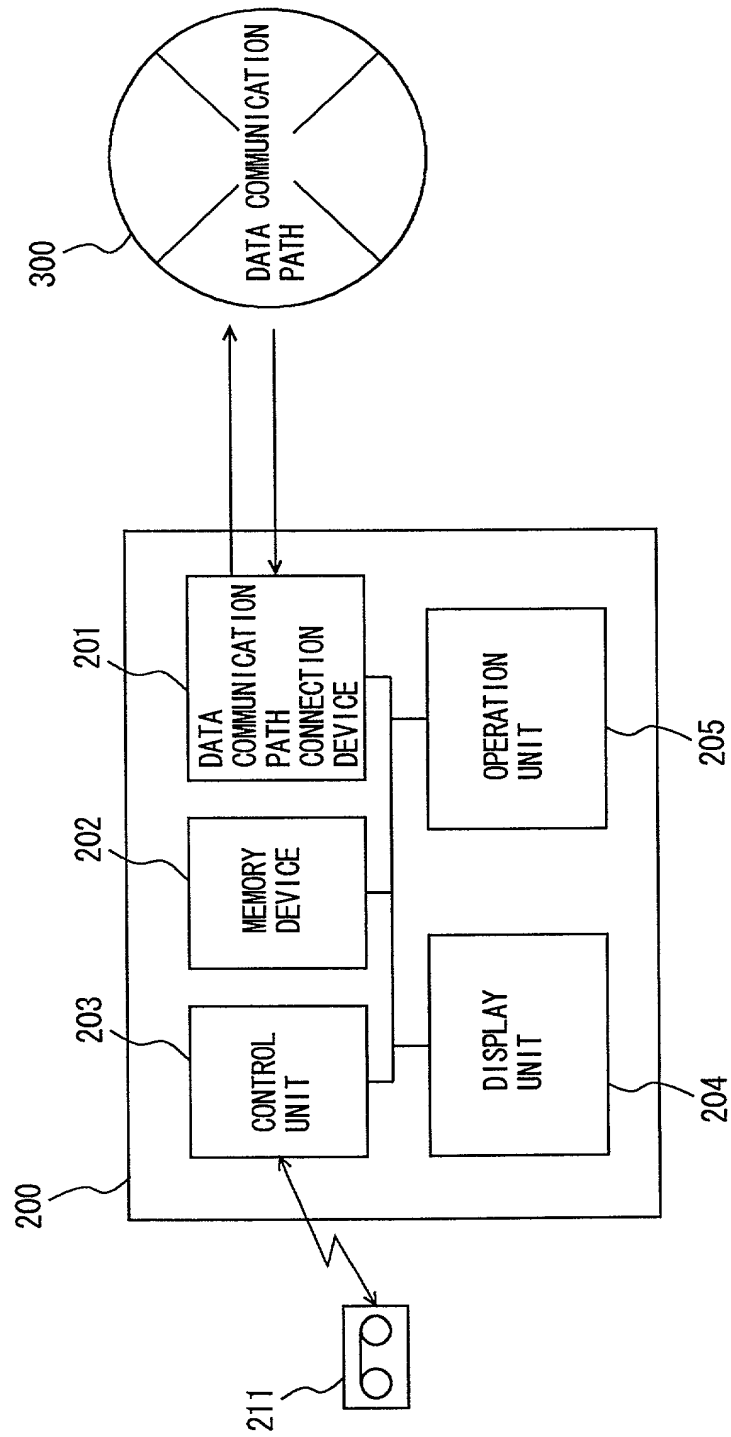


FIG. 8

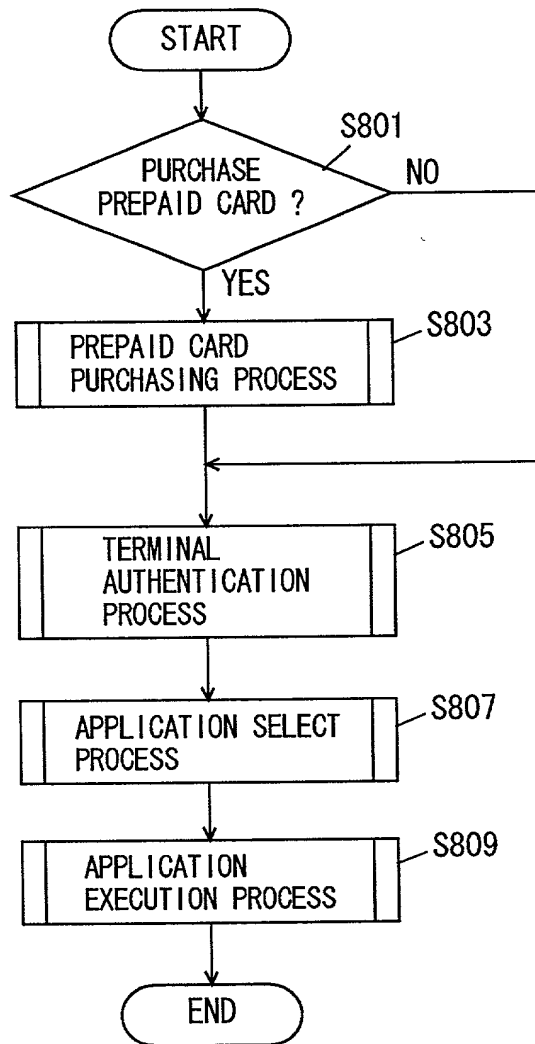




FIG. 9

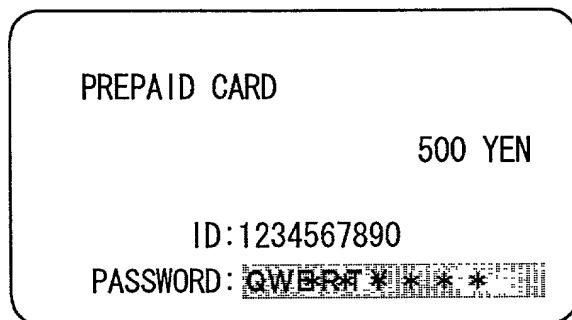
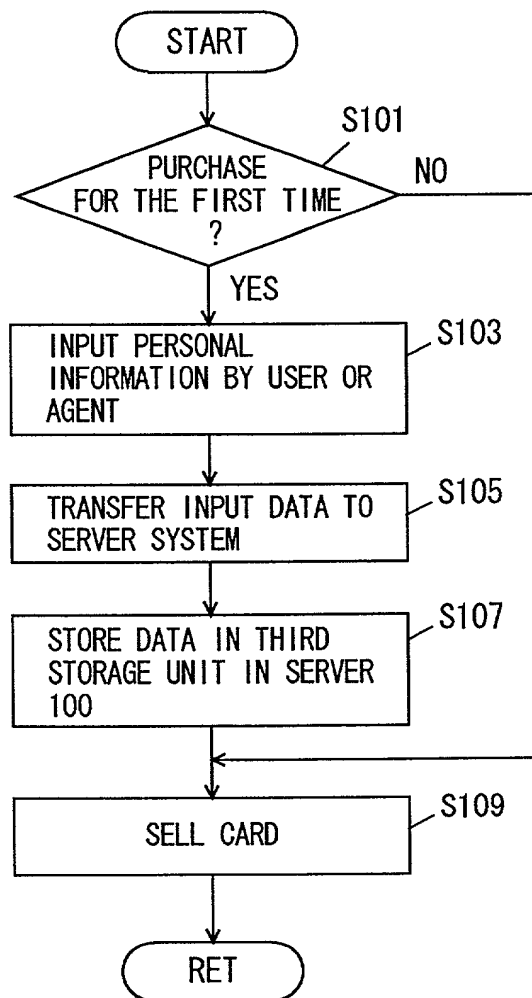


FIG. 10



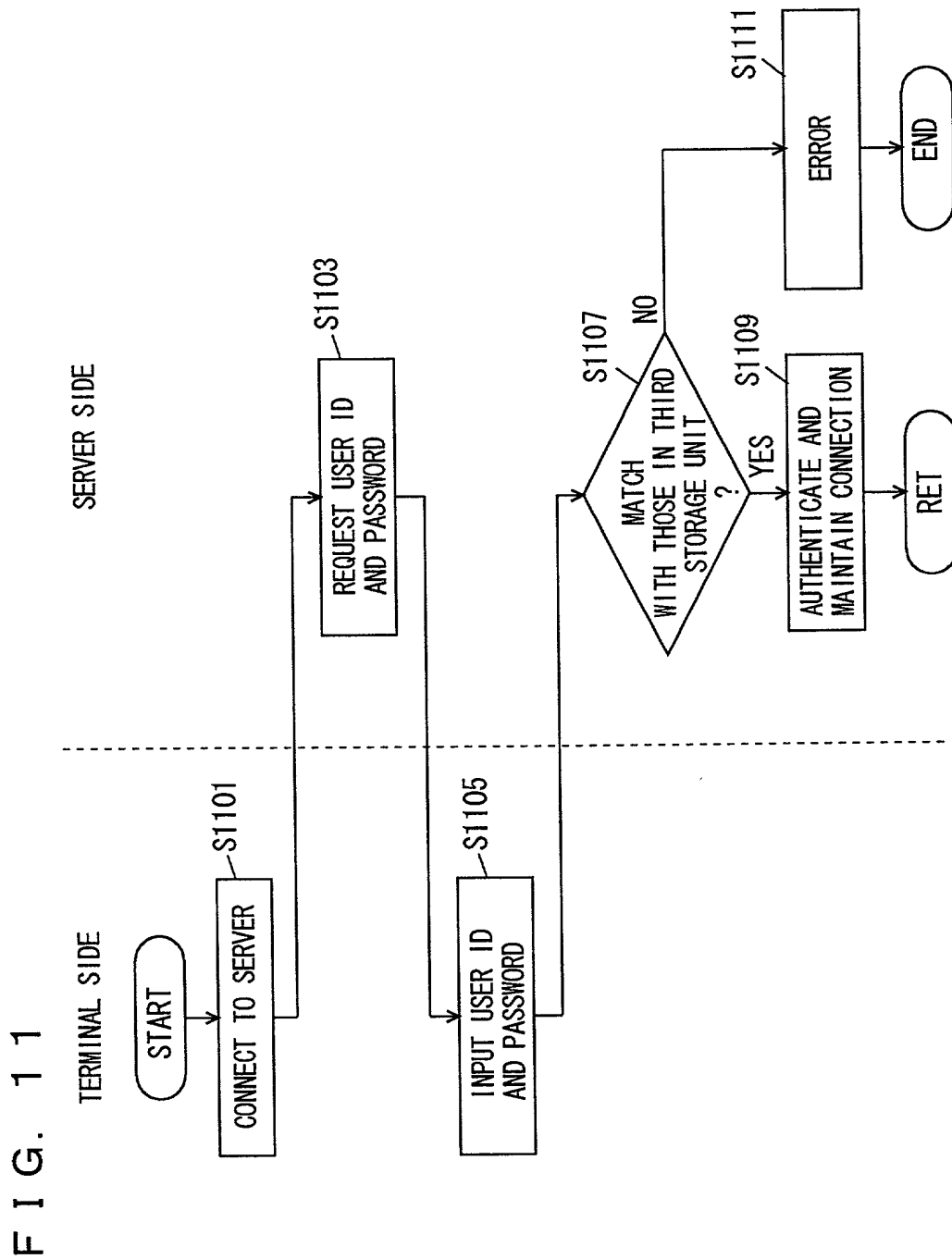
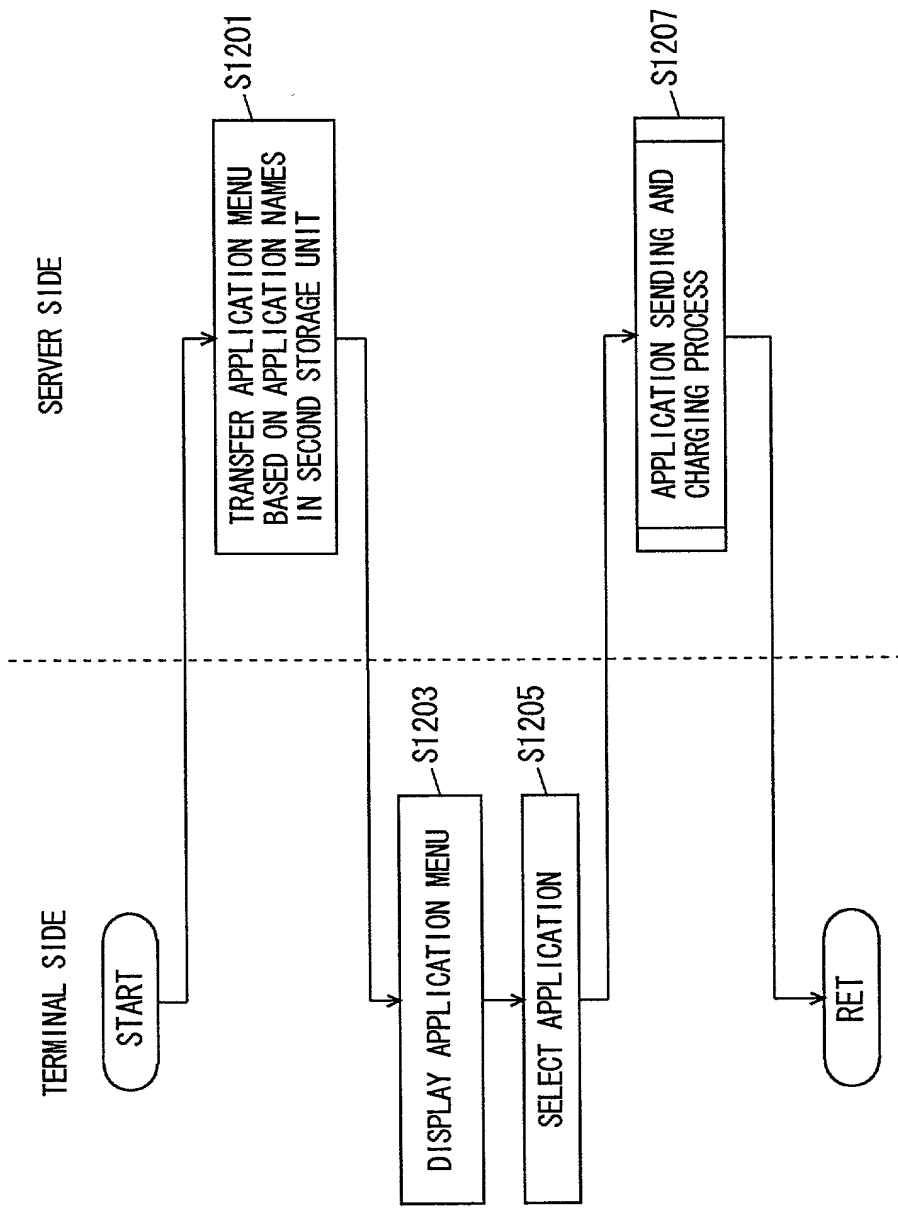


FIG. 12



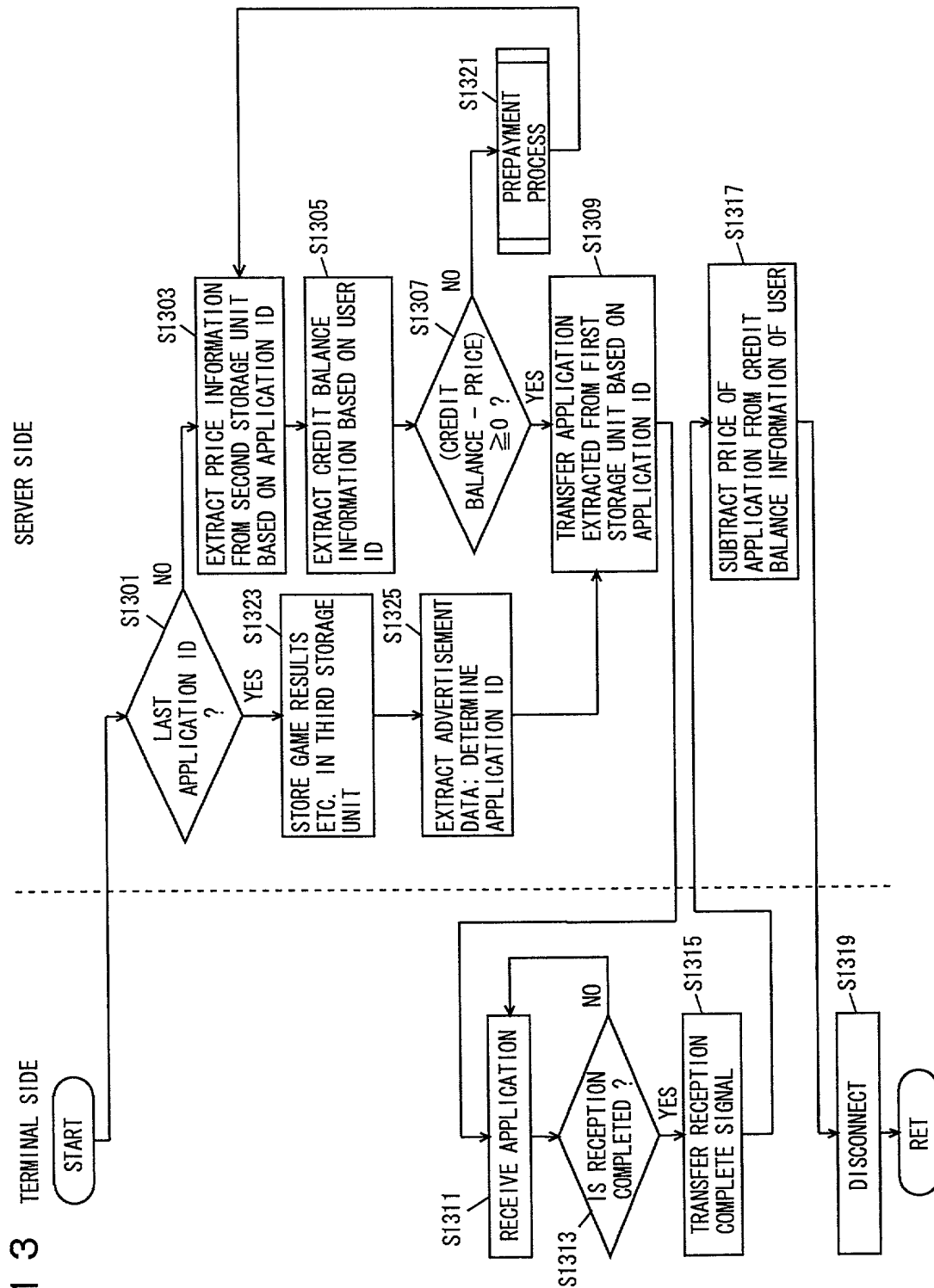


FIG. 14

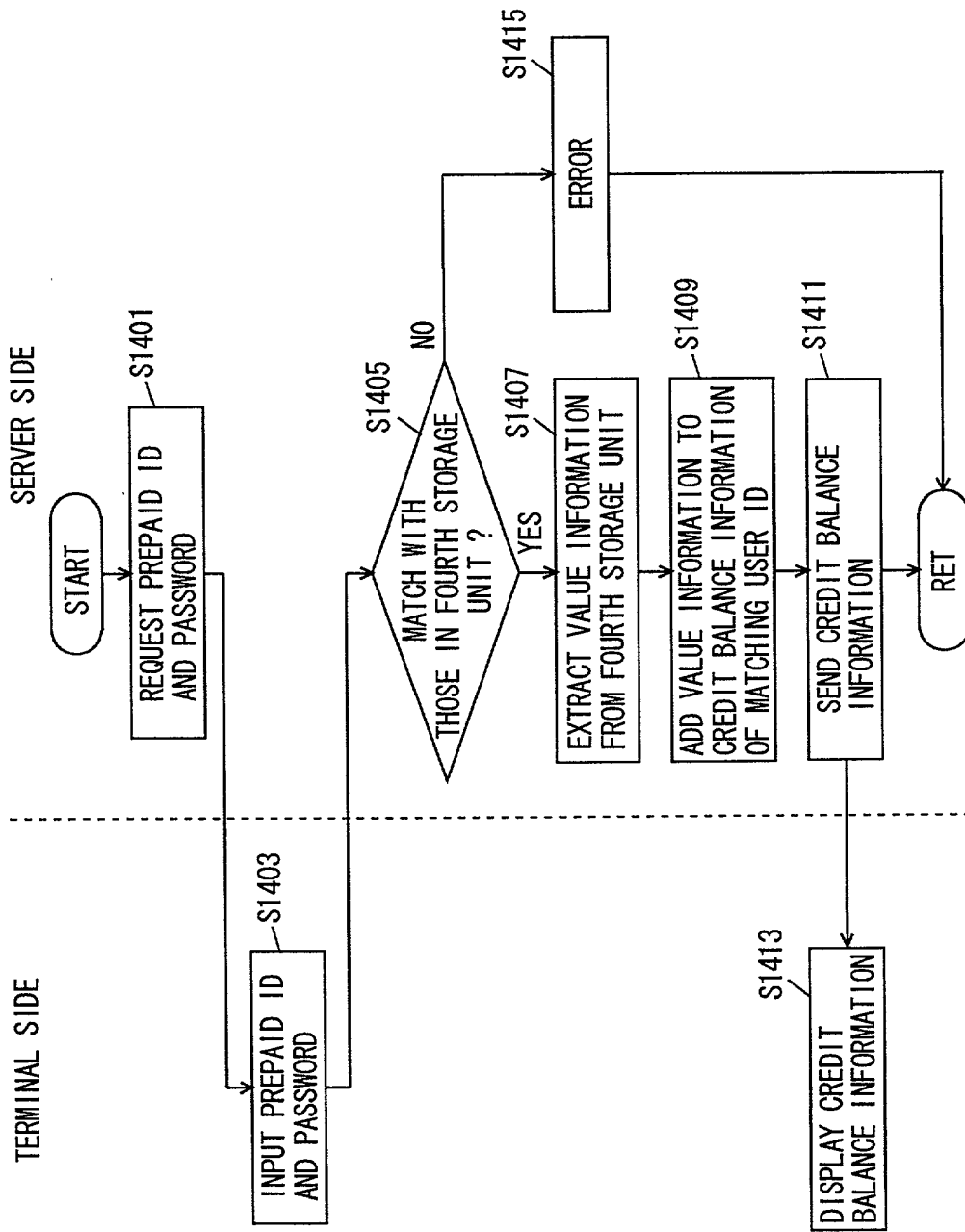


FIG. 15

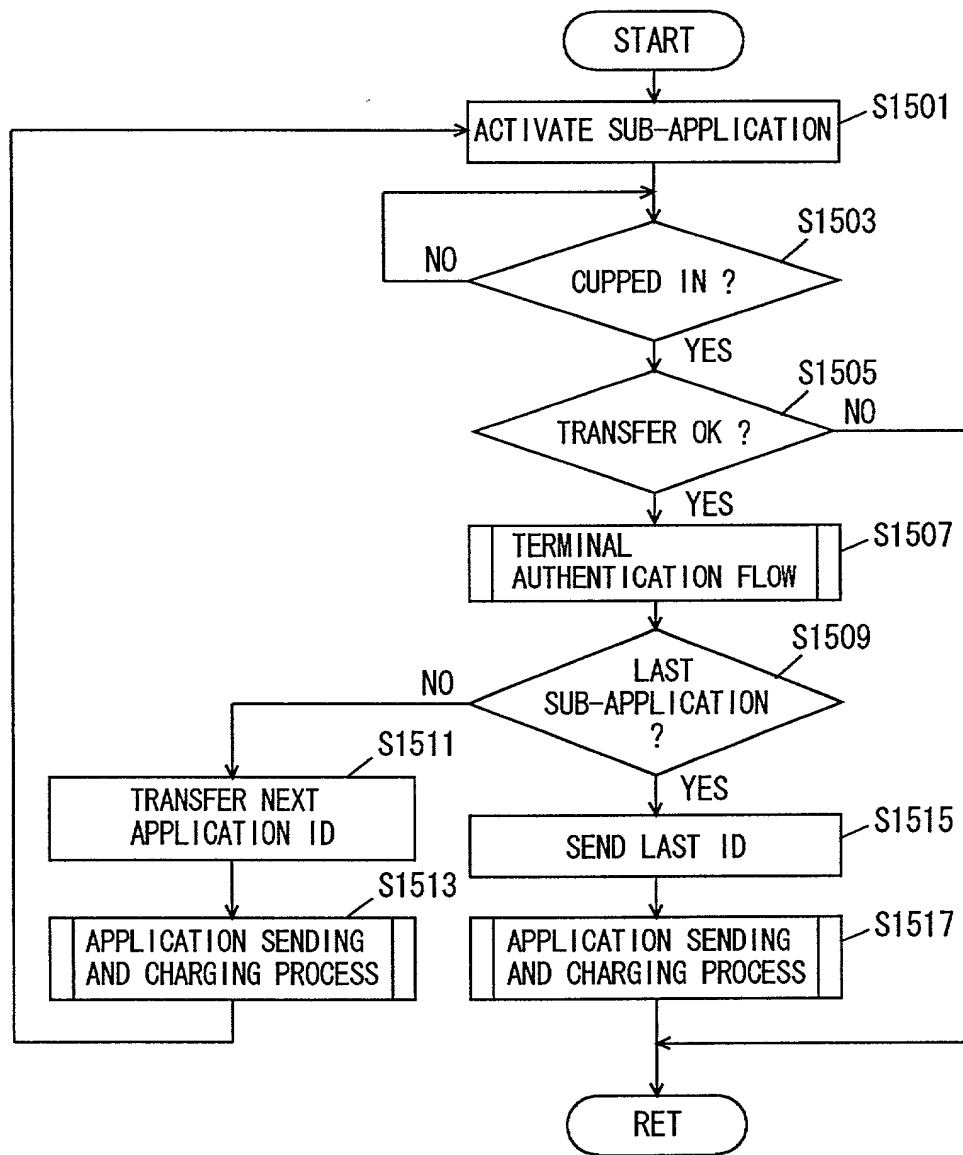
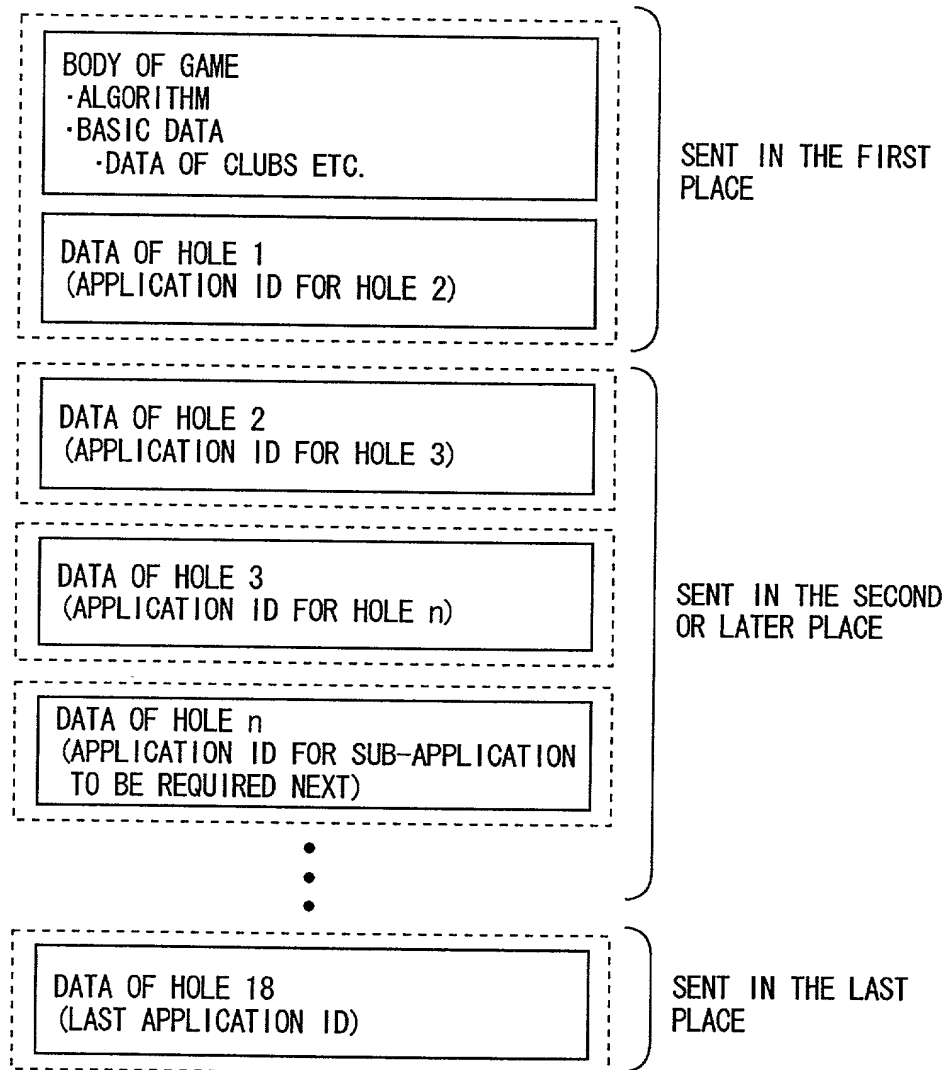


FIG. 16



096435 0520 10520" 554860

FIG. 17

APPLICATION ID	STANDARD PRICE	NUMBER OF TIMES OF UTILIZATION	APPLICATION NAME	PROVIDER	...
000001	500	150000	ちぬつり ①	SHARP	...
000002	450	80000	ちぬつり ②	SHARP	...
000003	400	5000	ちぬつり ③	SHARP	...
000004	350	3257	ちぬつり ④	SHARP	...
⋮	⋮	⋮	⋮	⋮	⋮
⋮	⋮	⋮	⋮	⋮	⋮



FIG. 18

NUMBER OF TIMES OF UTILIZATION	DISCOUNT RATE
AT LEAST 100,000 TIMES	30%
AT LEAST 10,000 TIMES AND LESS THAN 100,000 TIMES	10%
LESS THAN 10,000 TIMES	0

FIG. 20

APPLICATION ID	SUB-APPLICATIONS
123456a	PROGRAM FOR HOLE 1 OF GOLF GAME WITH ADVERTISEMENT
123456b	PROGRAM FOR HOLE 1 OF GOLF GAME
123457a	PROGRAM FOR HOLE 2 OF GOLF GAME WITH ADVERTISEMENT
123457b	PROGRAM FOR HOLE 2 OF GOLF GAME
123458a	PROGRAM FOR HOLE 3 OF GOLF GAME WITH ADVERTISEMENT
123458b	PROGRAM FOR HOLE 3 OF GOLF GAME
234567a	SENTENCES FOR CHAPTER 1 OF MYSTERY WITH ADVERTISEMENT
234567b	SENTENCES FOR CHAPTER 1 OF MYSTERY
234568a	SENTENCES FOR CHAPTER 2 OF MYSTERY WITH ADVERTISEMENT
234568b	SENTENCES FOR CHAPTER 2 OF MYSTERY
⋮	⋮

FIG. 19

APPLICATION ID	STANDARD PRICE	ADVERTISEMENT	DISCOUNT PRICE	NUMBER OF TIMES OF UTILIZATION	APPLICATION NAME	PROVIDER	...
123456a	500	YES	300	570	SUPER GOLF	SHARP	...
123457a	400	YES	250	200	SUPER GOLF	SHARP	...
123458a	400	YES	250	50	SUPER GOLF	SHARP	...
234567b	100	NO	...	3257	KYOTO MYSTERY	BUN-EISHA	...
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•

FIG. 21

